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**FOR IMMEDIATE RELEASE**

**JUNE 2007: INDEPENDENT RESEARCH FINDS ORACLE PREFERRED TO SAP**  
Nucleus Research recognizes Oracle's superiority in small and medium businesses

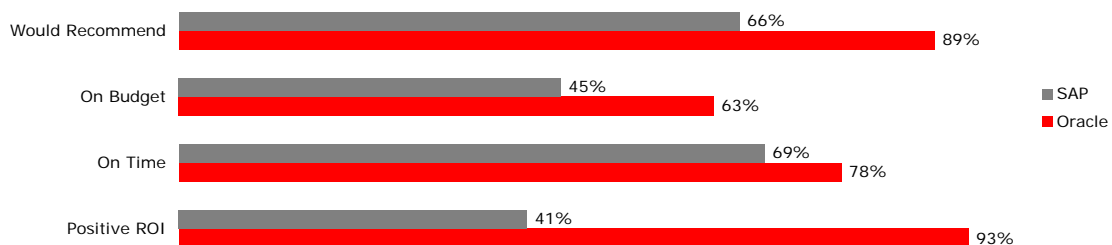
In an independent research report titled "SAP and Oracle: Who's Ready for Small and Medium-sized Businesses? (PDF) Nucleus Research found that Oracle is favored over SAP in all categories via 56 interviews with current Oracle and SAP customers.

Again and again, Oracle customers gave higher marks than SAP customers in positive ROI, deployment times, deployment budget, support and recommendation to peers.

Nucleus Research also found that 44 percent of Oracle customers recommend the system based on their success, compared to 10 percent of SAP customers.

This announcement is particularly important to Inception Technologies because each purchase of InfiniTime 7.0 comes with an embedded version of Oracle, unlike most applications available in the Labor Management industry like ADP, who use the SAP SMB technology. The past, present and future use of Oracle Client/Server technology further emphasizes the technical understanding and revolutionary concepts of the Inception Technologies Team.

**Oracle & SAP Customer Interview Results**



Note: Results obtained from 56 Small & Mid-sized businesses.  
(27 Oracle Customers & 29 SAP Customers)  
Source: Nucleus Research

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For additional information or to schedule a demonstration of InfiniTime 7.0 call 1-800-473-9457 [203] or send an email to [sales@InceptionTechnologies.com](mailto:sales@InceptionTechnologies.com)

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