



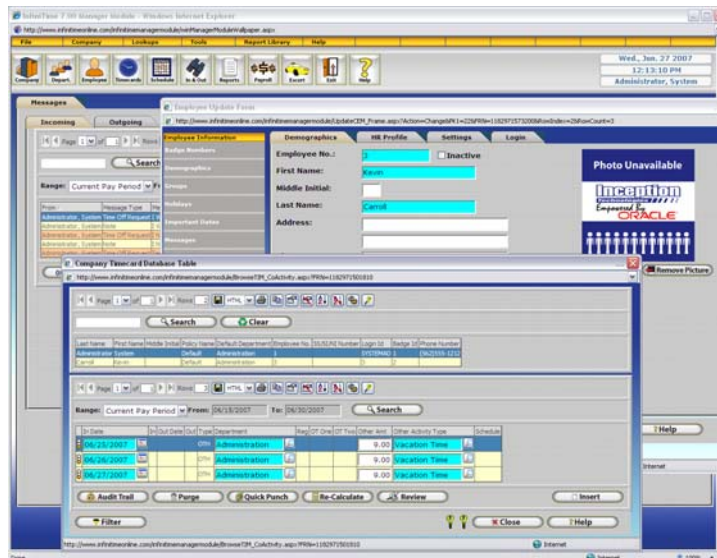
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FOR IMMEDIATE RELEASE

JUNE 2007: INCEPTION TECHNOLOGIES DEBUTS INFINITIME 7.0 AT SHRM 2007
Inception Technologies presents at 59th Annual Conference & Exposition of Society for Human Resource Management (SHRM)

(LAS VEGAS, Nevada.) – Inception Technologies will be presenting at the SHRM 2007 conference from June 24-27, 2007. The SHRM conference has long been one of the largest conferences in the HR / Labor Management Industry, bringing quality vendors and resources to SHRM's over 210,000 individual members.

As a leader an industry leader, Inception Technologies has always presented the latest in Time & Attendance / Labor Management since its beginning in 1991. The SHRM 2007 conference is especially important for Inception Technologies for the reason that it will be the largest live unveiling of InfiniTime 7.0.



INFINITIME 7.0 SCREEN SHOT, EMPHASIZING MULTI-TASKING CAPABILITIES AND EASY TO USE INTERFACE

The InfiniTime 7.0 Labor Management System guarantees to be a huge hit during the SHRM conference as it is the first Labor Management System that utilizes Web 2.0 Technology. This browser-based technology gives users the ability to do multiple tasks at the same time. All other browser based applications on the market use page loading technology, which limits users to performing one task at a time. Web 2.0 Technology has also allowed Inception to give the program a Windows look and feel, making it easier to use and understand.

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For additional information or to schedule a demonstration of InfiniTime 7.0 call 1-800-473-9457 [203] or send an email to sales@InceptionTechnologies.com

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